



SKILLS

Creativity

Focus

Design

Communication

Strategy

Results

ABOUT ME

A strong background in sales, along with 15 years in business management and ownership, have provided the ability to achieve results in the marketing and communication goals of clients.

Kate Backus Alibrandi KBA Copywriting

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Copywriter

AWAI (American Writers & Artists, Inc.) trained
October 2018- present

Business Owner

Gallery One Fourteen Art & Framing Services
December 2004- Present

Responsibilities including day-to-day operations, design and manufacturing, hiring, sales and marketing.

Property Management

Clover Management, Inc.
April 2017- July 2018

Management of three HOA communities of over three hundred homeowners. Responsibilities included contract negotiations with various service providers and vendors, as well as written and verbal correspondence with owners and vendors.

Real Estate Agent

Gallinger Real Estate
August 1989- June 1993

Licensed realtor specializing in listing and selling real estate in the local market.

Bar/Restaurant Owner

Cecil's Lounge & Restaurant
July 1984- July 1989

Auto Sales

Backus Ford, Inc.
May 1982- June 1984