



September 2019

Dear Neighboring Business <business/owner's name>

As the Summer winds down, your Chamber is turning an eye toward the upcoming Holiday Season, and preparing for our **Annual Candlelight Night Event**.

This event has become a **local tradition of over 40 years**, and is the kickoff to what we know will be a bustling season for all of our local merchants!

There are a great number of activities to draw our community into the Village for the festivities! Some of these include:

- Horse Drawn Carriage Rides
- Strolling Carolers & Live Music
- Tree Lightings at Two Locations
- Kids Zone
- Food Vendors around the Village
- Pub Crawl for the Grownups

To make all of this happen, **we need YOU!**

We are starting our sponsorship drive in the coming days and weeks and would like to share some of the benefits for you, as a local business owner and sponsor of this event.

**As a Sponsor**, you will have:

- **Your Logo on Horse Drawn Carriages Banners**
- **Signage at the Main Tent on S. Main Street**
- **1/3 page ad in the Program Booklet**
- **Your Logo on Event Posters, Website, Press Materials and more**

**One of our volunteer members will be calling you soon to provide more details and ask for your support.**

We would like to thank you for your kind consideration and hope you will be a part of filling the streets of our beautiful Village on Candlelight Night!!

Respectfully Yours,

John Williams  
President, Anytown Chamber of Commerce